



# Publicity Plans 2021

## DIAMOND

1. The name of your company will be posted on our website under « Diamond » publicity until March 2022.
2. Insertion of your advertisement in the banner (300px X 190px) « top of page » of our website which will appear intermittently until March 2022.
3. There will be a link provided from our website to your website until March 2022.
4. Your company's name on all of the CEPWE's public documents. (For example: inscription forms, letters sent to members etc.)
5. The Diamond class will bear your name.
6. Your financial contribution will be distributed in a « Diamond» class, your contribution will be announced and the amount contributed, as well as, your business card.
7. CEPWE will promote the « Diamond» class that will bear your name. (For example: CEPWE's Facebook page, website etc.)
8. Your company's name will be announced at all of our shows.
9. You have the option of providing us with a company banner, that we will display on our show grounds at all of our shows for the year.
10. An invitation to display your products on our show grounds during our competitions (kiosque and/or equipment).
11. A family membership to CEPWE for one year.
12. Two tickets to our annual awards gala, including an evening of entertainment.
13. A special mention of your company will be announced at our annual awards gala.

## PLATINUM

1. The name of your company will be posted on our website under « Platinum » publicity until March 2022.
2. Insertion of your advertisement in the banner (300px X 190px) « top of page » of our website which will appear intermittently until March 2022.
3. There will be a link provided from our website to your website until March 2022.
4. Your company's name will appear at the top on all of CEPWE's public documents. (For example: inscription forms, letters sent to members etc.)
5. Your company's name announced at all of our shows.
6. You have the option of providing us with a company banner, that we will display on our show grounds at all of our shows for the year.
7. A portion of your financial contribution will be awarded to competitors. Your company name will be announced when it is awarded, as well as, your company business card attached.
8. An invitation to display your products on our show grounds during our competitions (kiosque and/or equipment).
9. A family membership to CEPWE for one year.
10. Two tickets to our annual awards gala, including an evening of entertainment.
11. A special mention of your company at our annual awards gala.
12. An invitation to present a championship trophy at the annual awards gala.

## **GOLD**

1. Your company's name listed on our website under « Gold » publicity until March 2022.
2. There will be a link provided from our website to your website until March 2022.
3. Insertion of your company's logo with a link to your website which will appear in the footer of each Internet page on our website until March 2022.
4. Your company's name will be displayed at the bottom on all of CEPWE's public documents. (For example: inscription forms, letters sent to members etc.)
5. Your company's name announced at all of our shows.
6. You have the option of providing us with a company banner, that we will display on our show grounds at all of our competitions for the year.
7. A portion of your financial contribution will be awarded to competitors. Your company name will be announced when it is awarded, as well as, your company's business card attached to the envelope.
8. You may provide us with samples of your products, to be given to competitors and spectators during our competitions.
9. A special mention at our annual awards gala.

## **SILVER**

1. Your company's name listed on our website under « Silver » publicity until March 2022.
2. There will be a link provided from our website to your website until March 2022.
3. Your company's name announced at all of our competitions.
4. A portion of your financial contribution will be awarded to competitors. Your company's name will be announced when it is awarded, as well as, your company's business card attached to the envelope.
5. A special mention at our annual awards gala.

## **BRONZE**

1. Your company's name listed on our website under « Bronze » publicity until March 2022.
2. A portion of your financial contribution will be awarded to competitors. Your company's name will be announced when it is awarded.

## **COPPER**

1. Your company's name listed on our website under « Copper » publicity until March 2022.

## SPONSORSHIP PLAN

Plan	Diamond	Platinum	Gold	Silver	Bronze	Copper
Contribution	\$500 +	\$500	\$300	\$100	\$50	\$25

## Visibility Plan

Posted on our website	✓	✓	✓	✓	✓	✓
Announced on the microphone	When the winnings are given and throughout the competition	When the winnings are given and throughout the competition	When the winnings are given and throughout the competition	When the winnings are given and throughout the competition	When the winnings are given	
A link to your website from our CEPWE website	✓	✓	✓	✓		
Winnings with your business card attached	✓	✓	✓	✓		
Special mention at our annual gala	✓	✓	✓	✓		
Your company logo will be on each CEPWE page on our website	✓	✓	✓			
Promote your products	✓	✓	✓			
Display company banner	✓	✓	✓			

## SPONSORSHIP PLAN

Plan	Diamond	Platinum	Gold	Silver	Bronze	Copper
Contribution	\$500 +	\$500	\$300	\$100	\$50	\$25

## Visibility Plan

Display company's name on inscription forms	✓	✓	✓			
Your advertisement in the banner (300px X 190px) on website	✓	✓				
Family membership	✓	✓				
Pair of tickets to awards gala	✓	✓				
Diamond Class will bear your name	✓					
Guaranteed publicity of the Diamond Class	✓					

Posting of company's banner:

\*\*\*If you provide us with a banner of your company, we will display it on our show grounds during our competitions\*\*\*

\*\*\*It is possible to create a personalized sponsorship plan that works for your needs and budget\*\*\*